



## KEY GREEN ELEMENTS

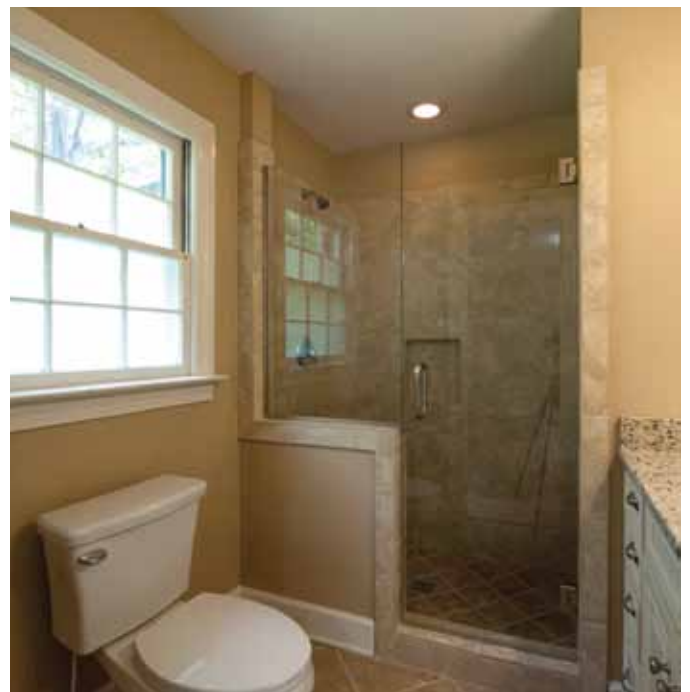
- Sherwin-Williams' zero-VOC paint, [www.sherwin-williams.com](http://www.sherwin-williams.com)
- Norwood Masterpiece zero-VOC carpet, [www.norwoodco.net](http://www.norwoodco.net)
- Moen EPA WaterSense-rated plumbing fixtures, [www.moen.com](http://www.moen.com)
- Bona Naturale zero-VOC clear water-based hardwood floor finish, [www.bona.com](http://www.bona.com)

## Ranch Revival

When Jeff Wiblitzhouser and his team at Paradise Found Construction were hired to transform a 1960s ranch into an updated and energy-efficient home last year, the homeowner's goal was to sell the property as quickly as possible in its very desirable Raleigh neighborhood. "Rather than demolish these older homes to make way for larger homes with larger carbon footprints, renovating them to provide updated design trends while increasing their energy and water efficiency and indoor-air quality provides an opportunity to bring younger families into these older neighborhoods, giving them new life and raising property values," Wiblitzhouser says. "The cost savings in energy and water usage lowers the cost of ownership of these older homes, making them even more affordable and attractive."

Because the home's kitchen and baths dated back to its original construction, the original electrical and plumbing fixtures were still in place, along with the cabinets and door hardware—and lack of insulation. But after 8 weeks of renovation, Wiblitzhouser equipped the home with energy- and water-efficient features including updated EPA Energy Star-rated electrical fixtures and appliances, EPA WaterSense toilets and plumbing fixtures, CFL lighting, upgraded insulation and air-sealing measures and rainwater harvesting. The home also boasts natural hardwoods with a zero-VOC clear-coat finish, next-generation porcelain tile and zero-VOC carpeting and paints.

This whole-house remodel was the first-ever green certified remodel to be entered into the Wake County HBA's Remodelers Tour in the Spring of 2012, and it was the first-ever green certified remodel entered into the Wake HBA's Remodelers Star Awards in the summer of 2012. It earned a Star Award for the Best Green Certified Remodel, and it sold within days of being listed.



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Paradise Found Construction